

NEWS RELEASE
For Immediate Release

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COE CONTRIBUTIONS TO HOMES FOR OUR TROOPS HELP BUILD A SPECIALLY ADAPTED HOME FOR WOUNDED VETERAN

Rockville, Md. (November 10, 2017) – The Center for Organizational Excellence, Inc. (COE), today made a special announcement that, on September 30, 2017, Marine Corporal Kevin Blanchard and his family received the keys to their new specially adapted home. The news came via a letter from Suzanne Shaheen at Homes For Our Troops (HFOT) reflecting the impact of COE’s contributions to the organization.

COE’s support of HFOT began in 2016 with the decision to donate 100% of the royalties from CEO Steve Goodrich’s book [“Transforming Government: From Congress to the Cubicle.”](#) The book was written to help our government more efficiently and effectively serve the America people, which made donating the royalties a natural extension of that goal. COE chose HFOT because of who they serve and their track record of spending nearly 90 cents of every dollar directly on program services for Veterans.

“When Steve released his book on government reform, he knew he wanted the proceeds to benefit the people who serve our country,” said Lyn McGee, COE’s vice president of Client Solutions. “COE at its core is about making sustainable, positive impacts. We wanted to ensure that the organization we backed would create lasting, positive change for the people it serves.”

The company will continue donating book royalties as an expression of our commitment to sustainable change and to say thank you to the people who have sacrificed so much for our country.

In honor of Veterans Day, it is especially important to take a moment to say thank you to those who serve and have served our great nation. Providing specially adapted homes for severely injured veterans like Cpl. Blanchard is a vital part of the rebuilding process, but that’s just one of the many ways to show appreciation. COE encourages support for organizations like HFOT to continue making a difference in the lives of those who have made such a difference in ours.

Homes For Our Troops (HFOT) is a privately funded 501(c) (3) nonprofit organization building and donating specially adapted, custom homes nationwide for the most severely injured Veterans from Iraq and Afghanistan. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and

independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents of every dollar donated to Homes For Our Troops has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives. For more information on HFOT, please visit www.myhfotusa.org/

About COE

For nearly 35 years, COE has been a trusted partner in helping our clients transform their organizations and programs to more efficiently and effectively accomplish their mission. We help our clients achieve meaningful and measurable outcomes by designing and delivering strategy and development consulting solutions in the areas of organizational effectiveness, human capital, information technology and data management. For more information, visit us at www.center4oe.com.